

“Italy of Innovators”

Italian Pavilion at Shanghai World Expo 2010

24th, 25th, 26th July – 1st, 2nd August 2010

Program

July 24th 2010

- 10.00 Press Conference – Auditorium
Renzo Turatto (Head of the Department for Digitalization of the Public Administration and Technological Innovation, Presidency of the Council of Ministers)
- 10.30 Exhibition area (first floor)
Opening ceremony of the exhibition “Italy of Innovators”

July 25th 2010

- 10.30 Workshop – Auditorium
“China-Italy Workshop on Service Robotics for a Better Quality of Life”. The workshop is organized by Scuola Superiore Sant’Anna, Pisa, Italy, with the support of the Ministry of Public Administration and Technological Innovation and the Commission of Italy for Shanghai World Expo 2010 and with the scientific collaboration of Kunshan Research Institute of Industrial Technologies, China.

July 26th 2010

- 10.30 Auditorium
“L’Italia In Cina accoglie l’Italia degli Innovatori” – B2B

August 1st 2010

The Minister for Public Administration and Innovation **Renato Brunetta** will visit the Italian Pavilion at World Expo 2010.

- 10.30 Auditorium
Keynote speech by the Minister Renato Brunetta

August 2nd 2010

- 15.00 Auditorium
“L’Italia in Cina accoglie l’Italia degli Innovatori” – Open Day with Consultancy.