

ITALIA  
expo shanghai 2010  
上海世博会意大利馆

## Shanghai Expo star parade in the Italian Pavilion

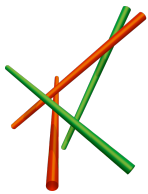
*Shanghai, May 10, 2010* – The Italian journey continues for the World Shanghai Expo 2010: 10 days after opening a great success consecrates the Italian Pavilion as one of the most visited and appreciated throughout the event. Over 250,000 visitors have crossed the entrance, showing great interest in all the works on display, among the most admired, The room *the Making of* where Ferragamo craftsmen enchant the audience with their skill and mastery.

Visits of distinguished guests are increasingly frequent, this further confirms the popularity of Italy in China and interest to our nation. **Prince Mohamed Bolkiah**, brother of the Sultan of Brunei, visited the Hall, accompanied by the Commissioner General of Italy for the Shanghai Expo Beniamino Quintieri and Secretary General Maria Assunta Accili. The brother of the sultan's visit was followed by the official visit of the **Vice President of European Parliament Rouček Libor**.

Today, the pavilion was visited by other prominent guests, **Sidney Toledano**, **Global president of Christian Dior Couture** and the famous Taiwan star **Patty Hou**, actress and TV presenter regarded by the Chinese as a real idol - who visited the pavilion as guest star for Maison Ferragamo.

Commissariato Generale del Governo  
per l'Esposizione Universale di Shanghai 2010

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The guests cheered and applauded the star chasing her in the rooms of the building. Patty Hou remained fascinated by the fitting elegance and the attention to details with which it has been designed and delivered and congratulated personally the Commissioner Quintieri and the Minister Accili.

## **Press Information**

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