

# **Announcement on Planning Scheme Competition for Exhibition of Guangdong Pavilion, 2010 Shanghai World Expo**

**Nov. 20, 2008**

2010 Shanghai World Expo will be held from May 1 to October 31, 2010 in Shanghai, themed as “Better City, Better Life”, an embodiment of the longing of humankind towards wonderful life in future urban environment.

For better publicity of Guangdong to the world, with efforts to build a Guangdong Pavilion of international first level, displaying the new image of Guangdong characterized as most dynamic, charming and creative, CCPIT Guangdong Sub-Council plans to hold a competition on planning scheme for the exhibition of Guangdong Pavilion, and invites the participation of capable institutions from home and abroad.

## **I. Project Name**

Planning Scheme Competition for Exhibition of Guangdong Pavilion, 2010 Shanghai World Expo

## **II. Host**

Guangdong Sub-Council of CCPIT (China Council for the Promotion of International Trade)

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Agency: Guangzhou Pearl River Engineering Construction Supervision Co., Ltd

Contact: Miss Liu, Miss Kuang

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## **III. Location**

Guangdong Pavilion is located on the east side of the World Expo Axis of Plot B in Pudong of Shanghai World Expo, from North Ring Road in the north, to the South Ring Road in the south, from Shangnan Road in the west, to the 1<sup>st</sup> floor of China Pavilion on Yuntai Road.

## **IV. Content and Scale of the Competition:**

1. Content: planning scheme for exhibition of Guangdong Pavilion, 2010 Shanghai World Expo includes: 1) overall planning design of exhibition; 2) exhibition scheme; 3) working plan of exhibition engineering; 4) investment.

2. Scale: the pavilion covers an area of approximately 600 square meters, with a net height of 7 meters. For details, see competition documents.

V. Financial Resource: government fiscal allotment

## **VI. Awards:**

1. 5 winners of Entry Prize, with reward of 20,000 Yuan respectively;

3. 3 winners of Excellence Prize, with reward of 80,000Yuan respectively;

Winner of the competition will be further responsible for providing supervision and consultation service for the implementation of this project.

## **VII. Time for Application and Submission of Pre-qualification Application Documents**

November 20 to 29, 2008

9:00-11:30 am; Afternoon: 14:00-17:00

## **VIII. Place for Application and Submission of Pre-qualification Application Documents**

Guangzhou Pearl River Engineering Construction Supervision Co., Ltd (Bid Inviting Agency Department, 1st floor, Jinhui Mansion, Huaqiaoleyuan, Taojin Road (North), Guangzhou)

## **IX. Pre-qualification Requirements on Participants:**

1. Availability of multi-disciplinary professionals (planning, design, multimedia making)
2. Experience of undertaking relative projects of World Expo, or with chief creators having the experience of relative planning and design tasks of World Expo; or experience of undertaking planning and design of international large activities;
3. Participants failing to meet the first requirement can participate in the form of consortium, which shall be comprised in such way that the participant of the exhibition design acts as the organizer, and consortium working agreement shall be signed.

## **XIX. Determination of Formal Participants:**

1. Organizer will select qualified formal participants according to the ninth requirement prior to the deadline, and send notice for confirmation within 5 days;
2. In case less than 5 applicants meet the pre-qualification requirements, the application period will be extended.

XI. For detailed information about materials to be submitted by the applicants during application, see Annex 1 Overview of Application Materials of Applicants (one copy for each)

Guangdong Sub-Council of CCPIT (China Council for the Promotion of International Trade)

Guangzhou Pearl River Engineering Construction Supervision Co., Ltd

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