

Notice of Invitation for Bid of Exhibition Design Scheme of Heilongjiang Pavilion, Shanghai World Expo

Oct. 30, 2008

Date: Oct. 29, 2008

Bidding content: Leading Team of Heilongjiang Province on Participation in 2010 World Expo calls for a domestic advertised bid on the project of the **Exhibition Design Scheme of Heilongjiang Pavilion**. Enterprises and units with rich experience of exhibition design are invited to join in the bid.

I. Project Name:

The Exhibition Design Scheme of Heilongjiang Pavilion for 2010 Shanghai World Expo, China

II. Project Outline:

2010 Shanghai World Expo, hosted by Chinese government and undertaken by Shanghai with the participation of all domestic provinces, regions and cities, Hongkong, Macao and Taiwan, as well as various countries and International Organizations, will be held in Shanghai from May 1st, 2010 to Oct 31st, 2010. It was determined that, from May 1st to October 31, 2010, Heilongjiang Province will participate in the exhibition of 2010 Shanghai World Expo at China Pavilion, which covers an area of about 600m²(specific area shall be specified in the Exhibition Design Scheme).

III. Introduction to Theme of the Exhibition Design Scheme:

The theme of Shanghai World Expo: "Better City, Better Life". Five sub-themes: Blending of Diverse Culture of the City, Economy Prosperity in the City, Innovation of Science and Technology in the City, Remodeling of Communities in the City and Interaction between Cities and Villages.

Exhibition theme of Heilongjiang Pavilion: “**Ice and snow make us to be unique**”

Conception of Exhibition Theme: generous, harmonious, unselfconscious, diligent and encourage.

IV. Requirements of Exhibition Design Scheme:

Grasp the theme of Shanghai World Expo: "Better City, Better Life". With fully understanding and perceiving the theme of Heilongjiang Pavilion, “It is ice and snow us make us different”, the exhibition theme should be further designed, planned, and to which new ideas shall be conceived. In order to fully exhibit the harmonious relationship between civilization achievements, urban development and nature, the exhibition design scheme of Heilongjiang Pavilion shall integrate closely grasping of urbanization conception with the concept of sustainable development according to the urban and rural development, regional features, cultural background of Heilongjiang Province.

V. Qualification Requirements and Conditions:

(1) Enterprises and institutions in cultural creativity, public relations & advertisements, exhibition design, planning & construction, news media, as well as

research institutes including colleges and universities, established and existing under the laws in China.

- (2) Possess the economic responsibility and capacity to undertake this project;
- (3) Possess good social image and goodwill;
- (4) Possess performance and experience relating to large theme exhibition activities and related exhibition;

VI. Specific Requirements for Prequalification:

- (1) An application form signed and stamped by legal representative or authorized agent, indicating its willingness to join in this bid and giving a brief description of its assumption for the Exhibition Design Scheme of Heilongjiang Pavilion;
- (2) Introduction to the basic situation of the enterprise or unit;
- (3) Performance materials relating to the engagement of the enterprise or unit to large theme exhibition design in last five years;
- (4) List and related experience of the major professionals participating in this Project;
- (5) A written commitment shall be provided to prove the above documents are genuine.

Above mentioned material shall be submitted in three copies by A4 format paper, with one additional electronic format, all of these paper materials shall be stamped with official seal or signed by the legal representative.

VII. Please send the required materials to the bid invitation agent before November 11, 2008 (according to the date of postmark).

VIII. Date of Prequalification and Announcement:

Prequalification date: **November 11, 2008**

Leading Team of Heilongjiang Province on Participation in 2010 World Expo is proposed to invite eight to ten companies to join in the design of next stage of Exhibition Design Scheme of Heilongjiang Pavilion.

After prequalification by Leading Team of Heilongjiang Province on Participation in 2010 World Expo and approval of leader in charge of Heilongjiang Province on Participation in 2010 World Expo, the successful bidder will be informed after mid-November.

Tender: Office of Leading Team of Heilongjiang Province on Participation in 2010 World Expo

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www.00615.net/123/ (Heilongjiang International Trade Promotion Website-Longjiang Shibo)